

GetPaidX: The Pop-Up Shop for Expertise

A new playbook for the creator economy, built on safety, automated payouts, and live, interactive experiences.



The Creator Economy is Built on a Flawed Model

The Permanent Storefront



Today's platforms force creators to build a **permanent, high-maintenance storefront**. This leads to:

- **Constant Burnout:** The pressure for endless engagement.
- **Safety Risks:** The primary channels for harassment—DMs and follower lists—are standard features.
- **Financial Friction:** The logistical nightmare of invoicing partners and getting paid reliably.

The Pop-Up Shop



A focused, temporary event model.

A focused, temporary event model. Designed for intentional engagement, exclusive releases, and direct connections without the continuous pressure.

Prioritizing quality interactions and sustainable revenue over endless visibility and vulnerability.

We're Making Three Radical Bets Against the Social Media Playbook



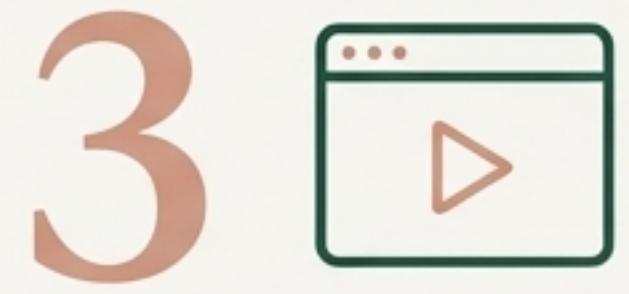
1. It's "Anti-Social" By Design

We architected the platform to eliminate the channels for harassment, radically reducing the moderation burden on creators.



2. We Solved the Messiest Part of Collaboration

We built a native growth engine that automates revenue sharing, turning partners into a frictionless sales force.



3. You Sell Live Experiences, Not Static Files

We transformed the digital sale into an experiential service, de-risking high-value purchases for buyers.

Pillar 1

Why it Matters

It's “Anti-Social” By Design — And That's Its Best Feature

We made a critical design choice to protect creators:

- **No Private DMs:** This cuts off the primary channel for harassment and unwanted advances.
- **No Follower Counts:** This prevents bad actors from stalking who you associate with.



By removing these conventional features, we redefine what a professional workspace should feel like online. It's the "nuclear option against social media burnout."

Pillar 1

How it Works

Anchoring Digital Life in Physical Reality



The Signal

A creator posts a **Tentative Check-in**, signaling their intent to be at a physical location. This gauges interest and pre-sells tickets.



The Gate

Attendees must perform a **Physical Check-in** upon arrival to verify their presence and unlock the location's chatroom.

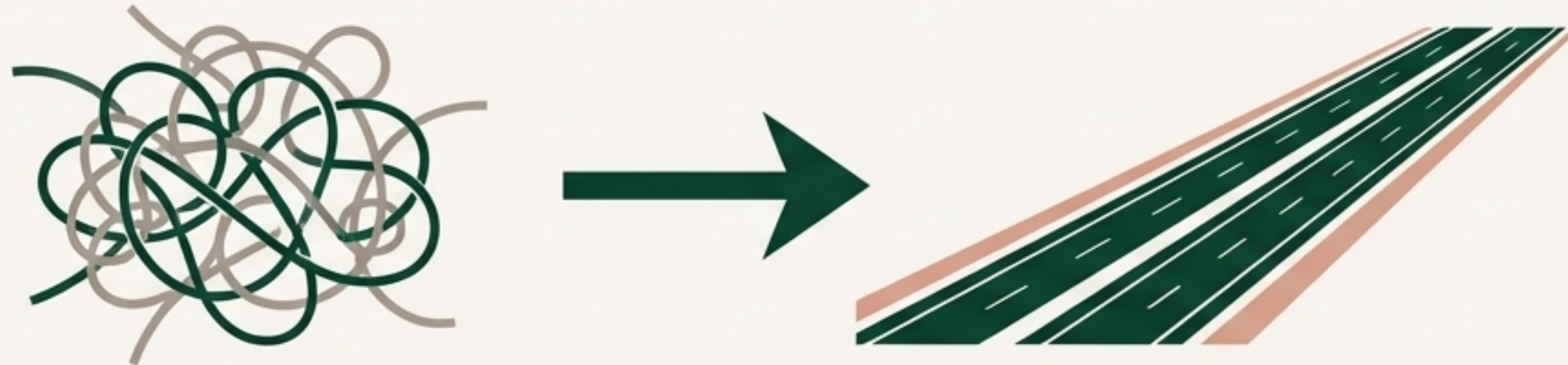


The Ephemeral Chat

Chat history is intentionally short-lived to keep conversations live and relevant:

- Visibility is limited to **15 minutes before** a user's check-in.
- All messages **expire automatically after 3 hours**.

We Solved the Messiest Part of Collaboration: Getting Paid



Manual Invoicing & Friction

Automated Growth Engine

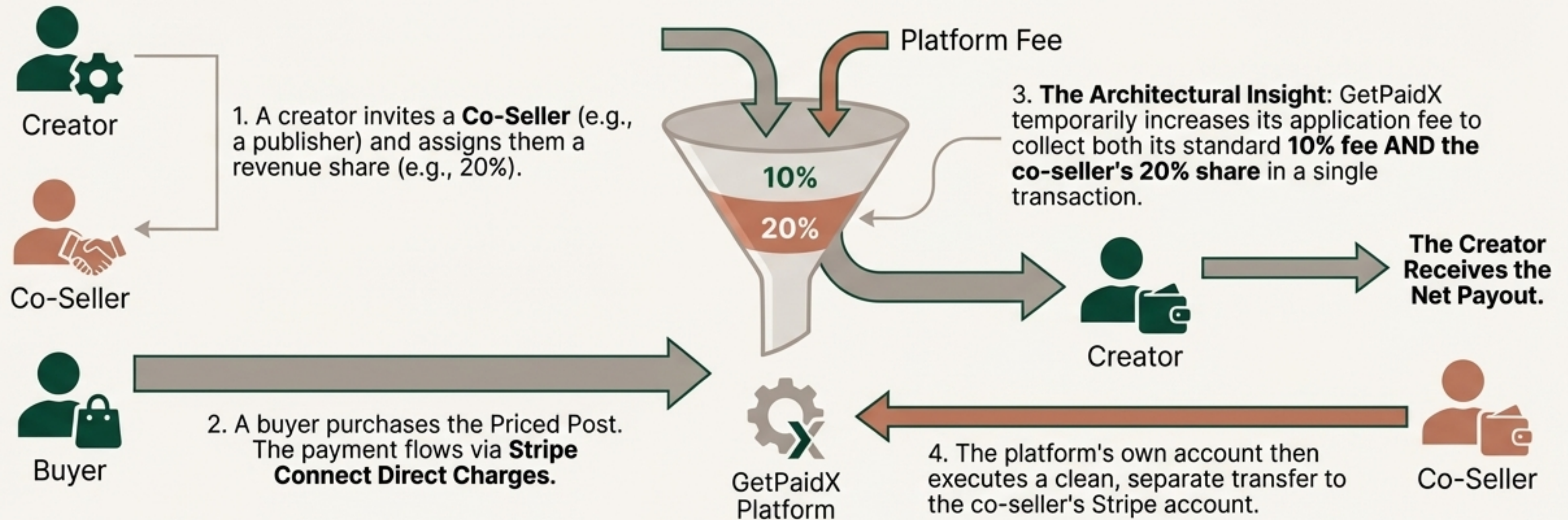
The pain of splitting revenue is a major barrier to growth. We didn't just simplify it; we built an automated, native growth engine directly into our payment architecture.

- **Eliminate Friction:** No more chasing invoices or manual Venmo payments.
- **Align Incentives:** Turn publishers, newsletters, and influencers into a highly motivated, automated sales force.
- **Transparent & Instant:** Payouts are split automatically at the moment of transaction via Stripe.

Pillar 2

How it Works

The Automated Co-Seller Payout



Result: A fully automated, instant, and auditable three-way payout that eliminates all friction.

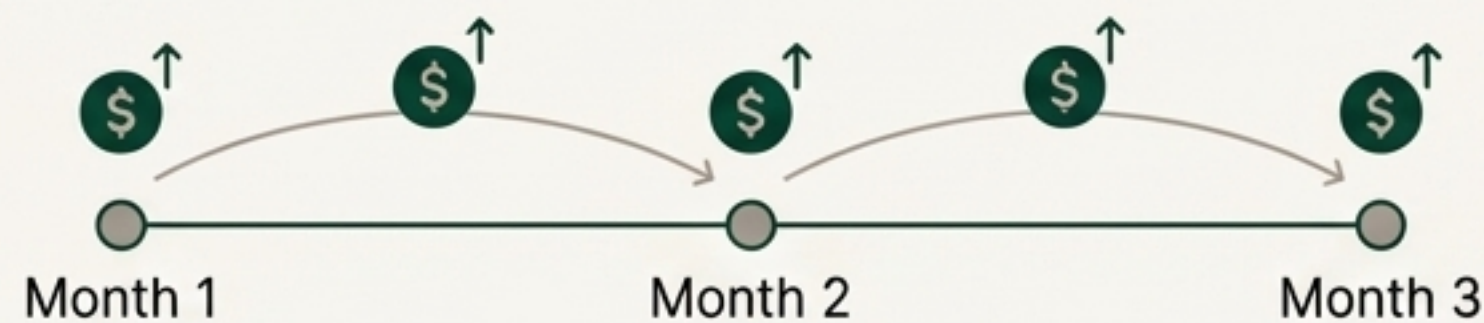
A Meticulously Designed Growth Loop

The `ReferralLock` System



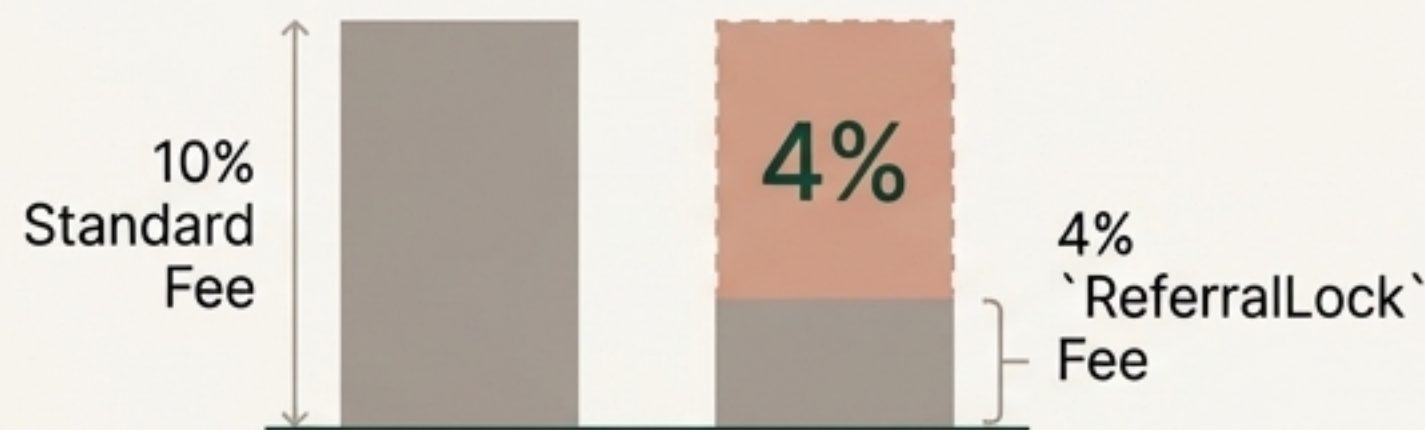
The Publisher's Incentive

A publisher refers a new creator to the platform, initiating a three-month `ReferralLock` window. The publisher automatically receives a share of that creator's revenue from every sale during the lock.



The Creator's Incentive

The referred creator pays a **discounted platform fee**—just 4% instead of the usual 10%—for the duration of the lock.

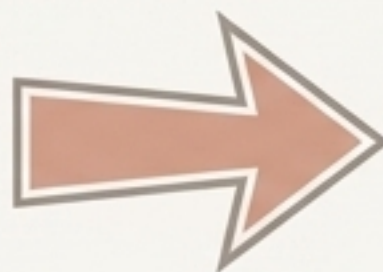


This transforms partners into a persistent sales force and creates a powerful, frictionless incentive for creators to join and monetize.

Pillar 3

Why it Matters

You Don't Sell Files, You Sell Live Experiences



The Old Way: A Static Download

Our Reframe: An Experiential Service

On most platforms, selling a digital product means offering a static file download. This is a high-risk purchase for valuable technical assets.

- **De-Risk the Purchase:** Buyers can “try before they buy,” launching a live, runnable environment to validate the product's value.
- **Sell a Service, Not a File:** The purchase grants access to a living workspace, complete with AI assistance and persistent history.
- **Unlock New Value:** Creators can monetize templates, starter kits, and complex projects that were previously difficult to sell.

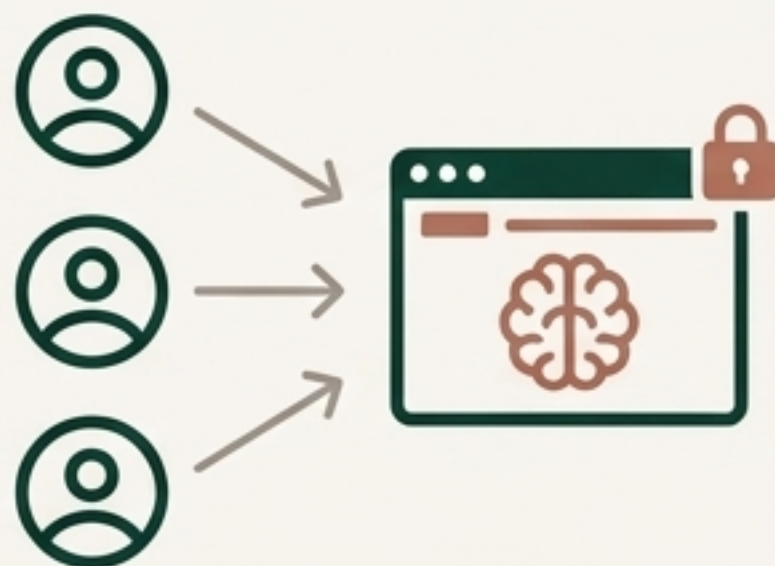
The AI Workspace: A Living Asset



View Mode (Try Before You Buy)

Access: A read-only, shared controller instance.

Functionality: Buyers can run the code and use the built-in **OpenAI Codex CLI** to validate that it works as advertised. They cannot save or commit changes.

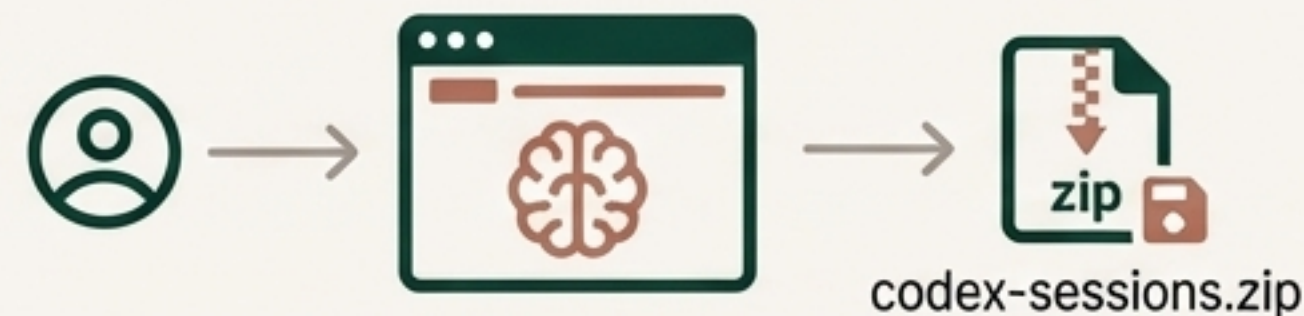


Edit Mode (Post-Purchase)

Access: A dedicated, private controller instance.

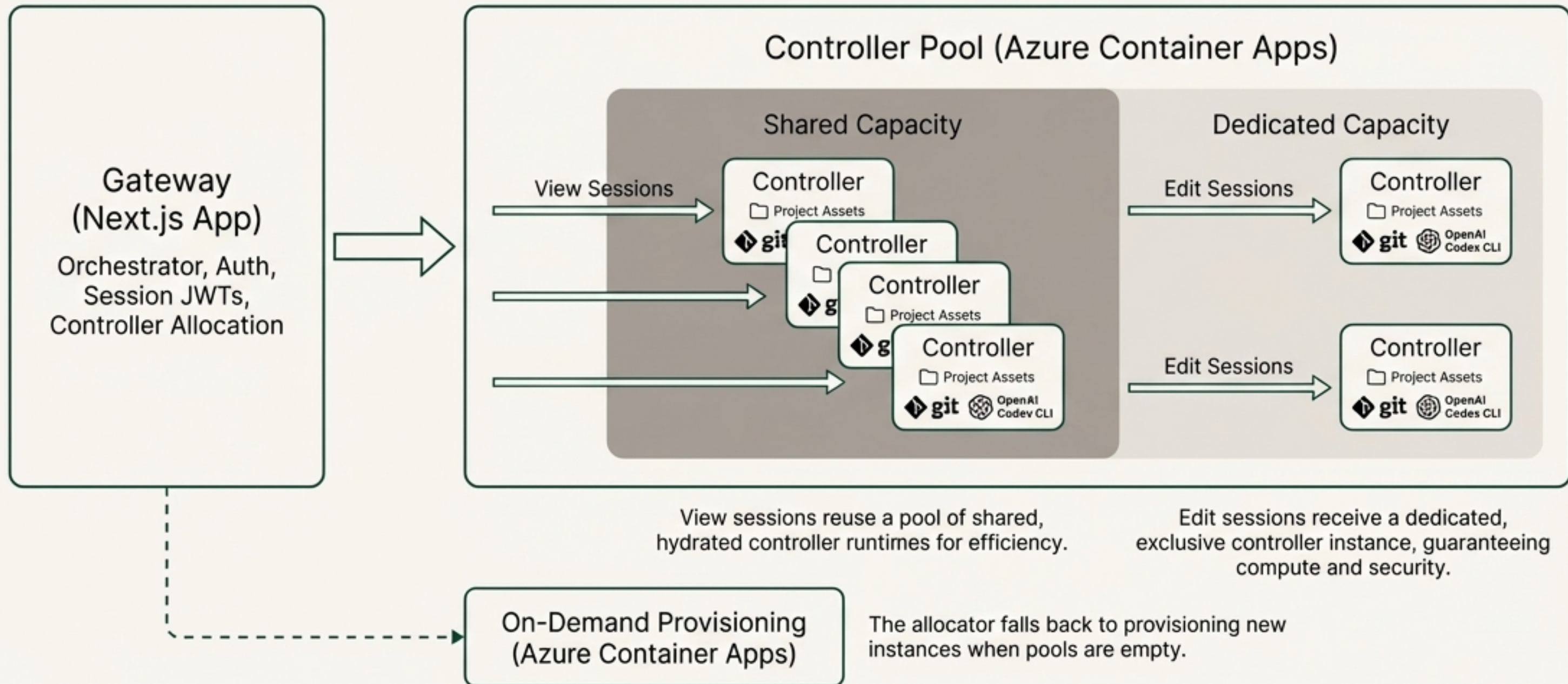
Functionality: Full access to upload, download, and save changes.

Key Feature: A “stateful resume for AI collaboration.” All AI interactions are saved to a ``codex-sessions.zip`` file, allowing the user to pick up exactly where they left off in future sessions.

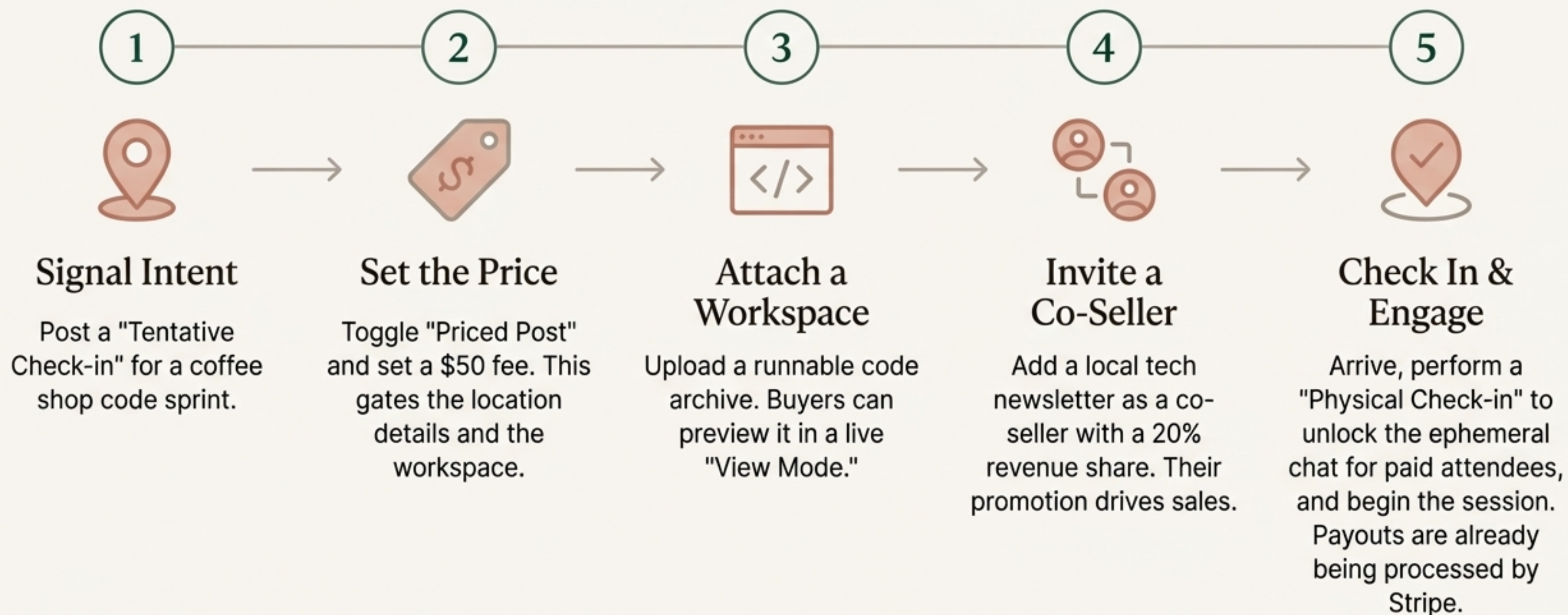


Under the Hood: A Scalable, On-Demand Architecture

The Gateway ↔ Controller Pool



The Platform In Action: A Creator's Workflow



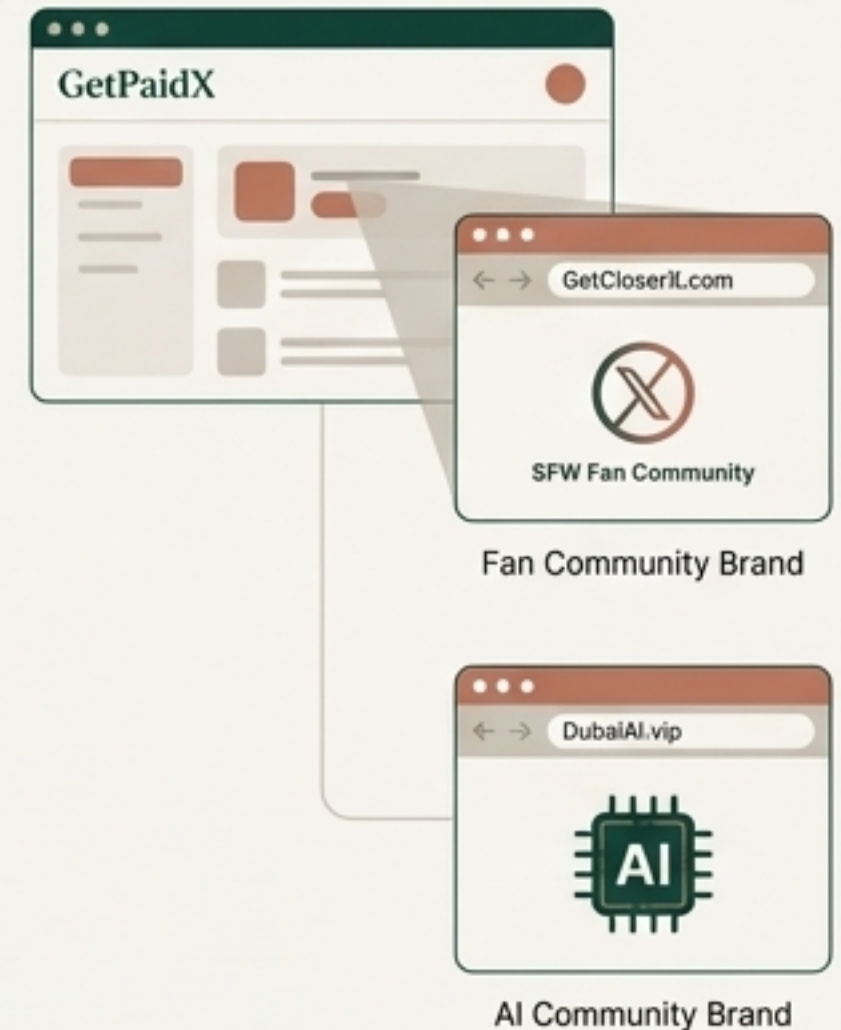
A Clear & Aligned Business Model

Direct Creator Monetization

- **10% Platform Fee:** A transparent fee is taken on all “Priced Post” transactions processed via Stripe Direct Charges.
- **Pro Subscription Tier:** A low-cost paid subscription unlocks monetization tools like priced posts, co-selling, and AI Workspace attachments.

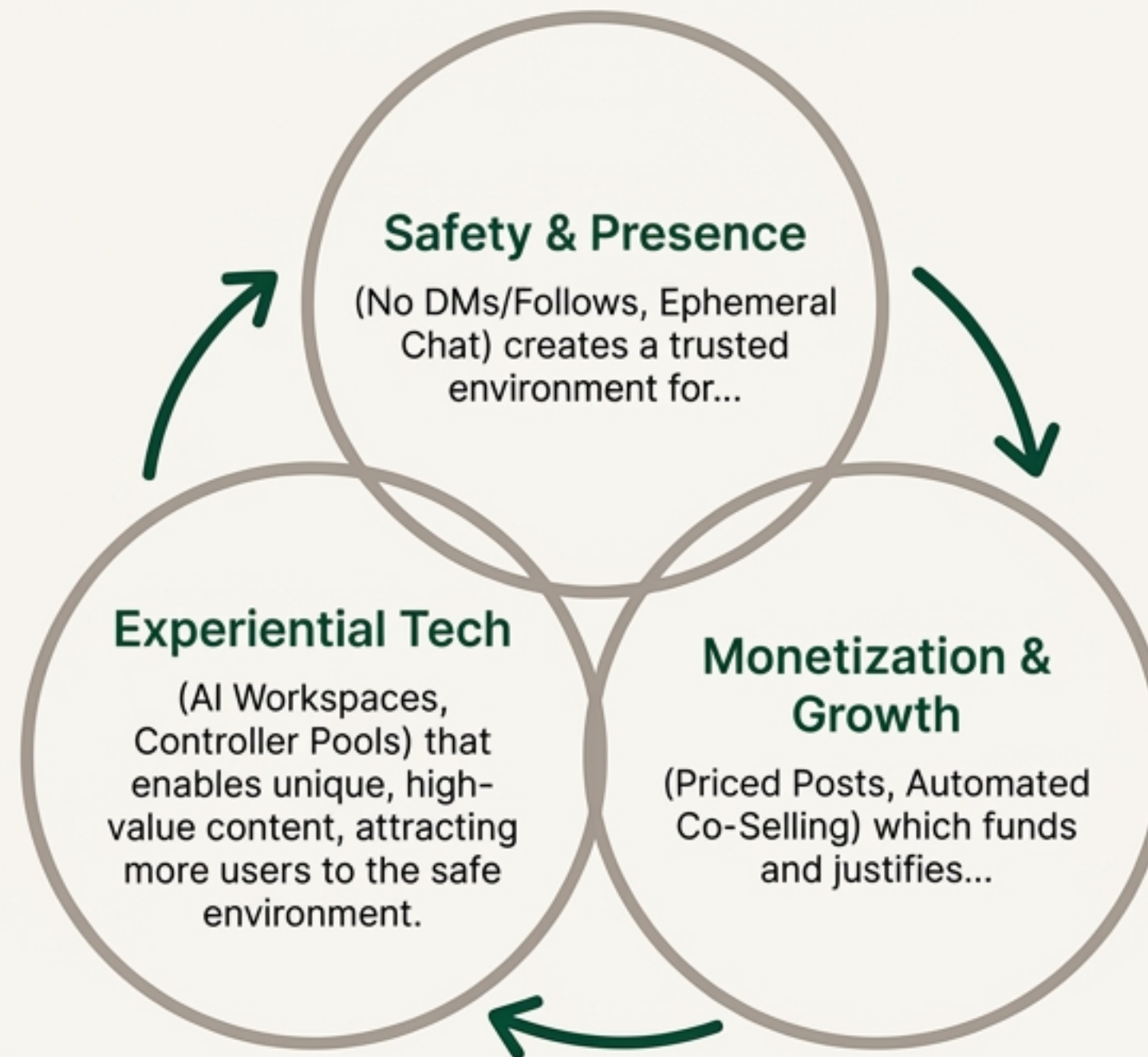
Partnerships & Enterprise

- **White-Label Custom Domains:** Publishers and communities can launch branded versions of the platform (e.g., brand.publisher.com). The system automatically binds their referral code to drive co-selling revenue.
- Examples: GetCloserX.com (SFW Fan Communities), DubaiAI.vip (Dubai AI Community).



A Defensible Ecosystem

Our bets against the playbook create a virtuous cycle.



The Vision: A New Audit Trail for Expertise

By abstracting away financial guesswork, safety concerns, and complex technical setups, GetPaidX leaves the creator to do one thing: deliver value.

*Is the real long-term value of a platform like this less about any single sale, and more about the comprehensive, undeniable **audit trail it creates for your professional IP** and all your collaborations?*

We are building the ultimate metadata on expertise.